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The One Page Business Plan For The Professional Consultant



Synopsis

This book eliminates all the excuses for not having a business plan! If you are a proprietor of know-how—this book was written for you! Now you can write a draft plan on a single page in less than two hours. In fact, we've done most of the hard work for you... using The One Page Plan® methodology, you'll never again have to start with a blank page. You get proven templates and examples that reflect industry best practices. Also inside are easy assessments that let you quickly discover what's working in your practice and what's not!

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Customer Reviews

"The One Page Business Plan is the business owner's Cliff Notes®". --Fred DaMert, Toy, Game and Puzzle Design Consultant
"This process removes the mystique from business plans! Jim Horan will lead you by the hand to crafting the best plan possible: Clear, focused, understandable and concise. The One Page Business Plan is a significant contribution to business literature!" --Jay Conrad Levinson, Author Guerrilla Marketing series of books
"Jim Horan has hit the bull's-eye with The One Page Business Plan. It's straightforward and easy to use and it's one page. I advise all business owners I work with to get this book. And every consultant must have a One Page Plan!" --Dave Shunick, Global Supply Chain Consultant

Jim Horan is an experienced Fortune 500 executive, small business expert, consultant, and speaker. Over the past 16 years, through workshops, seminars, coaching and mentoring programs,

he has helped tens of thousands of entrepreneurs, business owners and corporate executives achieve significant breakthroughs in their businesses.

I had used the One Page Business Plan for Women in Business prior to ordering this version and was hoping for more insight about owning a consulting business than was provided in the BOOK. However, the digital documents included with the paper were far superior with the Consulting version than the Women in Business version. I really like the digital documents - great exercises, good insight to various aspects of being a consultant. The digital piece alone was worth the money!

This is my second copy, as a friend borrowed my first copy and never gave it back. I am in the process of starting another small business, and this book makes business planning fun, while forcing you to answer the important questions. I recommend this book to any entrepreneur who lacks thousands of dollars to pay a consultant for a business plan.

Helps get to the desired Goals, Objectives and Action Plans

Simplicity and plain language! This I can do for my business. Get ready for lots of 2X4 smacks on the side of the head to jolt your thinking from dream to reality, one page at a time.

Structure for your Ideas

Good resource

This is just one of Jim Horan's excellent books about One Page Business Plans. I've used this system for almost 20 years, and watched it grow and mature into an efficient, effective (and fun) way to create a powerful plan for almost any business or business concept. I recommend this book to every entrepreneur, executive, and business consultant I've met. (Shameless plug: It's also a great companion text to my new book, "The Entrepreneur's Guide to Financial Statements").

As a marketing coach/consultant I have found it difficult to wrap my arms around a plan to attain your goals, but the One Page Business Plan for Consultants made the process effortless! The process is simple, solid, practical and progressive. The questionnaires are thought provoking and useful beyond the Plan itself. The One Page Plan for Consultants can help those just starting out or

those like me who have been in business for awhile and needed a more focused plan. Not only will you have an excellent roadmap to attain your goals, but will also leave the process with more clarity as well. I highly recommend this book.

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